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This text stresses the importance of considering ethics as an issue that can be taught and managed. It provides readers with an understanding of how corporations can positively influence the behaviour of employees.

Examining the relationship of cross-cultural differences to ethical behaviour, this book helps readers understand the subtleties and nuances of ethical management practices across nations. This innovative work uses short vignettes to illustrate each of its points, while comparing and analyzing the primary influences on ethical behaviour such as parenting, education, law, organizational cultures and human resource management. Special features of the book include: an extensive review and summary of relevant research literature; extensive coverage of a variety of nationalities and cultures; and a direct comparison between Japan and the United States. Each chapter begins with several short cases and ends with discussion questi

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

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In this book, Hoyk and Hersey describe 45 "unethical traps" into which any one of us can fall. These traps, they say, can erupt in any organizational environment. Some of these traps distort our perception of right and wrong—so we actually believe our unethical behavior is right. Many of them are psychological in nature, and if we are not aware of them they are like illusions—webs of deception. In the authors' analysis, these traps significantly contributed to the large-scale corporate disasters we witnessed in recent years. Hoyk and Hersey take account of these realities and offer a "real-world" method that will predict, preclude, and, if necessary, "get us out of" these traps. Given the increased scrutiny under which all executives and mangers operate today, this book is a 'must read' for anyone who is charged with achieving an organization's mission—whether that mission is increasing profit, serving the common good, or both.

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