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Turn Disruption

You need to become what Burrus called an anticipatory organisation. Using predictable hard trends to anticipate disruptions, problems, and industry-shifting opportunities before they occur, allowing them to turn disruption and change into opportunities and advantage. Blue ocean. You need to throw out the handbook.

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The Anticipatory Organization: Turn Disruption and Change ...
Learn the Missing Competency. The Anticipatory Organization Learning System is a training process for executives and their teams to develop the skills to accurately foresee and take critical actions before disruption strikes. The program focuses on four key areas of development: Trend Analysis. Customer Needs.

The Anticipatory Organization

Reacting to problems and digital disruptions, no matter how agile you and your organization are, is no longer good enough. The Anticipatory Organization teaches you how to separate the Hard Trends that will happen, from the Soft Tren. Technology-driven change is accelerating at an exponential rate, but moving fast in the

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Wrong direction will only get you into trouble faster!

The Anticipatory Organization: Turn Disruption and Change ...
Discover 25 proven strategies any size organization or individual can use to accelerate innovation and growth with the low risk and high confidence certainty ...

The Anticipatory Organization: Turn Disruption and Change ...

- How to turn disruption you thought was outside of your control, into innovations that you, yourself control. Digital transformation has divided the world into two camps: the disruptor and the disrupted. The Anticipatory Organization gives readers the tools they need to make that choice, rather than waiting for others to make it for them.

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The Anticipatory Organization gives you the tools you need to see disruption before it happens, allowing you to turn change into advantage. In The Anticipatory Organization, Burrus shows us that the future is far more certain than we realize, and finding certainty in an uncertain world provides a big advantage for those who know how and where to look for it.

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If you are ready to turn strategic disruption into your ultimate financial advantage. "A MUST READ" The Anticipatory Organization teaches you how to elevate your planning based on the Hard Trends that are shaping the future, and how to accelerate your results.

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Instead, brands need to be anticipatory. Referencing the subtitle,
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goes on to describe the difference between hard and soft trends.
Tune in to find out how the two open opportunities!

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The Anticipatory Organization ® Model provides a process for accurately foreseeing change & driving disruptive innovation. Aligning your organization with the skills and mindset to anticipate disruptions & opportunities will empower you to successfully ride the tsunami of transformation ahead. Know What ' s Next.

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Daniel Burrus | Disruptive Innovation Expert, Futurist ...

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Technology-driven change is accelerating at an exponential rate, but moving fast in the wrong direction will only get you into trouble faster! Reacting to problems and digital disruptions, no matter how agile you and your organization are, is no longer good enough. The Anticipatory Organization teaches you how to separate the Hard Trends that will happen, from the Soft Trends that might happen, allowing you to jump ahead with low risk and the confidence certainty can provide. Accelerate innovation and actively shape the future—before someone else does it for you! Digital transformation has divided us all into two camps: the disruptor and the disrupted.

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The Anticipatory Organization gives you the tools you need to see disruption before it happens, allowing you to turn change into advantage. In The Anticipatory Organization, Burrus shows us that the future is far more certain than we realize, and finding certainty in an uncertain world provides a big advantage for those who know how and where to look for it. Inspired by the dramatic results that organizations are experiencing from his award-winning learning system, The Anticipatory Organization offers a comprehensive way to identify game-changing opportunities. Using the principles of this proven model, you will learn how to elevate planning, accelerate innovation, and transform results by pinpointing and acting upon enormous opportunities waiting to be discovered. Readers will learn how to:

- Separate the Hard Trends that will happen from the Soft Trends that might happen
- Anticipate disruptions, problems, and

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Game-changing opportunities • Identify and pre-solve predictable problems • Accelerate innovation (both everyday innovation and exponential innovation) • Pinpoint and act upon enormous untapped opportunities • Skip problems and barriers to succeed faster

Today we all face more impossible challenges than ever before. But flash foresight lets you transform the impossible into the possible, revealing hidden opportunities and allowing you to solve your biggest problems—before they happen. Daniel Burrus is one of the world's leading forecasters, corporate strategists, and visionaries. Over the past quarter century, he has established a reputation worldwide for his exceptional record of accurately predicting the future of technological change and its direct impact on the business

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world. "Wouldn't it be amazing if you could predict the future—and be right?" writes Burrus. "You can: all you have to do is leave out the parts you could be wrong about! And the amazing thing is, when you know where to look, there's more than enough you can be right about to make all the difference." From small businesses to multinationals, individual careers to entire industries, Flash Foresight looks at how Burrus's seven radical flash foresight "triggers" have transformed dozens of careers, fortunes, and lives. Both engaging and enlightening, Flash Foresight provides an easy-to-implement blueprint for applying the same strategies to your own business, enabling you to see the invisible and do the impossible. In the past, flash foresight was useful. Today, as the pace of technological change accelerates almost beyond the point of comprehension, it's an imperative.

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It used to take years or even decades for disruptive innovations to dethrone dominant products and services. But now any business can be devastated virtually overnight by something better and cheaper. How can executives protect themselves and harness the power of Big Bang Disruption? Just a few years ago, drivers happily spent more than \$200 for a GPS unit. But as smartphones exploded in popularity, free navigation apps exceeded the performance of stand-alone devices. Eighteen months after the debut of the navigation apps, leading GPS manufacturers had lost 85 percent of their market value. Consumer electronics and computer makers have long struggled in a world of exponential technology improvements and short product life spans. But until recently, hotels, taxi services, doctors, and energy companies had little to fear from the

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Information revolution. Those days are gone forever. Software-based products are replacing physical goods. And every service provider must compete with cloud-based tools that offer customers a better way to interact. Today, start-ups with minimal experience and no capital can unravel your strategy before you even begin to grasp what 's happening. Never mind the “ innovator ' s dilemma ” —this is the innovator ' s disaster. And it ' s happening in nearly every industry. Worse, Big Bang Disruptors may not even see you as competition. They don ' t share your approach to customer service, and they ' re not sizing up your product line to offer better prices. You may simply be collateral damage in their efforts to win completely different markets. The good news is that any business can master the strategy of the start-ups. Larry Downes and Paul Nunes analyze the origins, economics, and anatomy of Big

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Big Bang Disruption. They identify four key stages of the new innovation life cycle, helping you spot potential disruptors in time. And they offer twelve rules for defending your markets, launching disruptors of your own, and getting out while there ' s still time. Based on extensive research by the Accenture Institute for High Performance and in-depth interviews with entrepreneurs, investors, and executives from more than thirty industries, Big Bang Disruption will arm you with strategies and insights to thrive in this brave new world.

Burrus, world-renowned for his extraordinary accuracy in predicting the technological future, presents fully predictable "hard trends" and makes them accessible by using a familiar metaphor--a card game. "Entertaining and demystifying".--Stephen R. Covey

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The process of user-centered innovation: how it can benefit both users and manufacturers and how its emergence will bring changes in business models and in public policy. Innovation is rapidly becoming democratized. Users, aided by improvements in computer and communications technology, increasingly can develop their own new products and services. These innovating users—both individuals and firms—often freely share their innovations with others, creating user-innovation communities and a rich intellectual commons. In *Democratizing Innovation*, Eric von Hippel looks closely at this emerging system of user-centered innovation. He explains why and when users find it profitable to develop new products and services for themselves, and why it often

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pays users to reveal their innovations freely for the use of all. The trend toward democratized innovation can be seen in software and information products—most notably in the free and open-source software movement—but also in physical products. Von Hippel's many examples of user innovation in action range from surgical equipment to surfboards to software security features. He shows that product and service development is concentrated among "lead users," who are ahead on marketplace trends and whose innovations are often commercially attractive. Von Hippel argues that manufacturers should redesign their innovation processes and that they should systematically seek out innovations developed by users. He points to businesses—the custom semiconductor industry is one example—that have learned to assist user-innovators by providing them with toolkits for developing new products. User innovation has

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a positive impact on social welfare, and von Hippel proposes that government policies, including R&D subsidies and tax credits, should be realigned to eliminate biases against it. The goal of a democratized user-centered innovation system, says von Hippel, is well worth striving for. An electronic version of this book is available under a Creative Commons license.

In clear language, The Innovation Mandate shows leaders a step-by-step process to continually generate great ideas, implement them, and maximize their value to benefit both customers and investors. In today ' s ultracompetitive marketplace, the difference between success and failure is innovation. From small entrepreneurial startups to global Fortune 500 companies, innovation--the steady flow of new ideas--drives sustained success. It allows a company to

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introduce new products and services, effectively connect with customers, sharpen the supply chain, efficiently manage finances, and hire and retain the best people. Without a steady stream of new ideas, even the best company will slow down, atrophy, lose market share, hemorrhage customers, and eventually close or be sold. The Innovation Mandate offers a clear and straightforward pathway to profitable innovation. It demystifies the concept, making it easy to understand, implement, and measure. The book centers around three simple concepts: innovation generates profits; innovation, in the form of new, profitable ideas, can come from anywhere; and identifying, harnessing, evaluating, and implementing these new ideas cannot be left to chance. Additionally, the book offers a five-point checklist to ensure your company is innovation ready.

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People are using the future to search for better ways to achieve sustainability, inclusiveness, prosperity, well-being and peace. In addition, the way the future is understood and used is changing in almost all domains, from social science to daily life. This book presents the results of significant research undertaken by UNESCO with a number of partners to detect and define the theory and practice of anticipation around the world today. It uses the concept of ‘ Futures Literacy ’ as a tool to define the understanding of anticipatory systems and processes – also known as the Discipline of Anticipation. This innovative title explores:

- new topics such as Futures Literacy and the Discipline of Anticipation;
- the evidence collected from over 30 Futures Literacy Laboratories and presented

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in 14 full case studies; • the need and opportunity for significant innovation in human decision-making systems. This book will be of great interest to scholars, researchers, policy-makers and students, as well as activists working on sustainability issues and innovation, future studies and anticipation studies. The Open Access version of this book, available at

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#1 NEW YORK TIMES BEST SELLER • In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill

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Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a

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Concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

Are you at risk of being trapped in an uncompetitive business? Chances are the strategies that worked well for you even a few years ago no longer deliver the results you need. Dramatic changes in business have unearthed a major gap between traditional approaches to strategy and the way the real world works now. In short, strategy is stuck. Most leaders are using frameworks that were

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designed for a different era of business and based on a single dominant idea—that the purpose of strategy is to achieve a sustainable competitive advantage. Once the premise on which all strategies were built, this idea is increasingly irrelevant. Now, Columbia Business School professor and globally recognized strategy expert Rita Gunther McGrath argues that it ' s time to go beyond the very concept of sustainable competitive advantage. Instead, organizations need to forge a new path to winning: capturing opportunities fast, exploiting them decisively, and moving on even before they are exhausted. She shows how to do this with a new set of practices based on the notion of transient competitive advantage. This book serves as a new playbook for strategy, one based on updated assumptions about how the world works, and shows how some of the world ' s most successful companies use this

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method to compete and win today. Filled with compelling examples from “ growth outlier ” firms such as Fujifilm, Cognizant Technology Solutions, Infosys, Yahoo! Japan, and Atmos Energy, The End of Competitive Advantage is your guide to renewed success and profitable growth in an economy increasingly defined by transient advantage.

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